
MEMORANDUM

To: Members of the Common Council

From: Ryan Robling, Planning Services Manager, Planning and Transportation Department

Date: March 26, 2024

Re: Resolution 2024-07 – Establishing the goal of reducing traffic deaths and serious injuries on the city’s roadways to zero in the city by the year 2039

City staff from the Planning and Transportation Department have drafted this resolution in order to establish the goal of eliminating traffic deaths and serious injuries on Bloomington’s roadways by the year 2039. The resolution acknowledges the importance of preserving the safety and well-being of all roadway users. It recognizes the alarming number of traffic-related fatalities nationwide, totaling more than 40,000 annually. The resolution expresses a clear desire to address the safety concerns that led to the loss of fourteen lives to traffic incidents within the city between 2018 and 2022. It identifies speed as a critical factor affecting survival rates in collisions. Further, it recognizes the disparities in risk faced by demographic groups, such as children, older adults, and marginalized groups.

Additionally, the resolution calls for the adoption of a Safe Streets and Roads for All (SS4A) Action Plan, which will create a system and process to work toward the elimination of traffic deaths and serious injuries within the city. The Action Plan will encompass several essential components focused on enhancing roadway safety, including conducting a comprehensive safety analysis, fostering public engagement and collaboration, prioritizing equity considerations, and proposing actionable policy and process changes.

This resolution is being brought forward during Safety Week, during which City staff and consultants from Toole Design are conducting extensive public outreach. Over the next few months, City staff and its consultants will finalize a draft Action Plan which will be amended into the City’s Comprehensive, and Transportation Plans.

The anticipated fiscal impact of this resolution is minimal at this time. The creation of the SS4A Action Plan was previously funded and covered by the 2023 and 2024 Budgets.