

## **MEDIA ADVISORY**

March 15, 2022

## For more information, please contact:

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## City Invites Community to Trades District Technology Center Information Session

**WHAT:** The City of Bloomington and the Bloomington Economic Development Corporation (BEDC) invite the public to an information-sharing event for the Trades District Technology Center, which is funded in part by a \$3.5 million Economic Development Administration CARES Act Recovery Assistance Grant awarded in 2021.

The Tech Center will be located in Bloomington's downtown Trades District and will work to:

- 1. Advance South Central Indiana tech employment growth and technology commercialization
- 2. Contribute to a stronger brand for the region in technology, and
- 3. Connect growing tech companies to national and international networks.

The Trades District Technology Center will serve tech companies that are beyond the startup phase by providing commercialization and other wraparound growth services and space. The Tech Center is currently in its design phase and received site plan approval from the Plan Commission during its March 14, 2022 meeting.

**WHO:** City staff, the BEDC, and Axis Architecture will present current designs and solicit feedback from the public.

WHEN: Thursday, March 31, 2022, from 1–2:30 p.m.

**WHERE:** The Mill, Event Hall, 642 North Madison Street. This is an in-person event. Registration is not required to attend, but capacity is limited. Masks are recommended.