



**JOHN HAMILTON
MAYOR
CITY OF BLOOMINGTON**

401 N Morton St., Suite 150
PO Box 100
Bloomington IN 47402

**DEPARTMENT OF ECONOMIC
& SUSTAINABLE DEVELOPMENT**

p 812.349.3418
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December 5, 2021

Sam Cooper
Director, Government Partnerships
scooper@bird.co

Dear Sam,

We are writing to alert you that we are continuing to experience parking violations by your scooter users, apparently at the end of their rides. As you know, this has been a regular occurrence in Bloomington since the launch of your scooters and one upon which City staff and members of the public have been particularly focused given the impact improper parking has on the accessibility of our right-of-way.

Illegally parked scooters have received increasing attention in the community over the past several months and, while the winter will naturally reduce fleets and therefore the volume of parking issues, the City feels the next several months may provide us all an opportunity to proactively address the ongoing issues and concerns.

We recognize that the City's applicable ordinance (19-09, colloquially the "Scooter Ordinance") provides the City the ability to penalize a scooter company for each parking violation. Penalties may include fines, impounding/removing the scooter(s), and ultimately revoking an operator's license. The City has not, to date, undertaken any of these actions and, frankly, would prefer to continue to work collaboratively rather than use punitive measures.

Furthermore, the City relies upon you, as a licensed scooter company, to educate and manage your users' parking behaviors through evaluation of parking confirmation photos, user education, and other means at the operator's disposal. And the City recognizes that the operator's user agreements may allow operators to penalize users directly for parking violations.

With this in mind, this letter is to inform you that the City will seek active participation from you in the next 90 days to develop and implement stronger user parking compliance measures. Absent those measures or their successful implementation, the City anticipates employing the punitive options listed above to strengthen compliance.



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We look forward to working with you on this important improvement. Please let me know if you have any questions.

Sincerely,

A handwritten signature in black ink, appearing to read "Alex Crowley".

Alex Crowley
Director, Economic & Sustainable Development
City of Bloomington

cc: Michael Rouker, City Attorney