



CLOSED CAPTIONS QUICK GUIDE

Many people are using closed captions for things other than accessibility. It is not just for only people who are Deaf or hard of hearing. Captioning needs to be viewed as a valuable tool that is not solely a part of accessibility. Several surveys show that captioning is beneficial for everyone and promotes equality justice for people of all abilities.

Closed Captions ON Always is for each and every person in Indiana. Your children, family members, friends, parents, and grandparents are able to understand and follow the news, information, shows, and sports easily with closed captions.



People that use closed captions aren't deaf or hard of hearing.



Zero cost to turn on closed captions.

LOUD NOISES IN RESTAURANTS?



Cannot hear at all?



Turn on captions.



Easy Steps!

BUSINESS VALUE. ALLYSHIP. DIVERSITY. EQUITY. INCLUSION. ACCESSIBILITY.

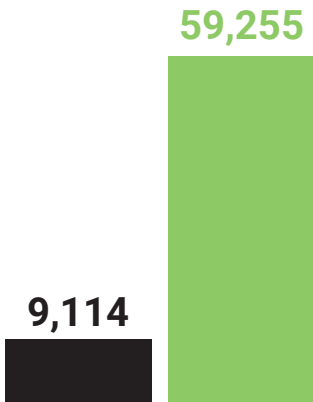


Indiana Association of the Deaf
www.iadhoosiers.org

Hearing Loss Association of America
www.hlaa-indianapolis.org



EMERGENT LEARNERS



550%
Students:
 Indiana's English learner (EL) population growth between 1999 and 2018.



24%
 EL STUDENTS ARE IMMIGRANTS
K-12 SCHOOLS

-The Teacher Educator: Volume 53, 2018. Issue 3: Immigration and Teacher Education



52,000+

DISABLED VETERANS

Indiana Dept. of Veterans Affairs



1,428,132

DISABLED ADULTS

Centers for Disease and Control (CDC)



960,000+

SENIOR CITIZENS

-AARP Indiana

500,000+ DEAF, DEAFBLIND, HARD OF HEARING

-2010 Census

2021 TV Viewership: Nielsen Ratings



5, 574,000



5, 484,000



4,077,000



3,683,000



1,618,000