

## **MEMO FROM COUNCIL OFFICE:**

To: Members of the Common Council
From: Stephen Lucas, Council Administrator/Attorney
Date: March 28, 2024
Re: <u>Resolution 2024-07</u> - Establishing the Goal of Reducing Traffic Deaths and Serious
Injuries on the City's Roadways to Zero in the City by the Year 2039

### Synopsis

This resolution establishes the goal of zero traffic deaths and serious injuries on the City of Bloomington's roadways by the year 2039, outlines the City's intention to pursue a comprehensive approach to achieve this objective, and requires the adoption of a Safe Streets and Roads for All (SS4A) Action Plan.

#### **Relevant Materials**

- <u>Resolution 2024-07</u>
- Staff Memo

#### **Summary**

<u>Resolution 2024-07</u> would express the city's goal of zero traffic deaths and serious injuries by 2039 and would express the city's intent to adopt a Safe Streets and Roads for All (SS4A) Action Plan to guide future decisions and investments. This resolution comes to the Council during <u>Safety Week</u>, which includes a week-long schedule of city events aimed at resident engagement, promoting safety awareness and encouraging collaboration.

Since 2023, the city staff has been engaged in SS4A planning efforts. More information about SS4A all is available at the <u>SS4A website</u>. These efforts are, at least in part, meant to enable the city to apply for <u>SS4A Grant Program</u> funding from the U.S. Department of Transportation (USDOT). Part of becoming eligible for this grant funding is having a position statement committing the city to a goal of reducing or eliminating traffic deaths and serious injuries on Bloomington's roadways. Another step in becoming eligible is the adoption of a SS4A Action Plan, which the administration hopes to accomplish later this year through subsequent legislation.

City staff anticipate that a future SS4A Action Plan will include the following components, as outlined by the USDOT:

- Leadership commitment and goal setting that includes a goal timeline for eliminating roadway fatalities and serious injuries.
- **Planning structure** through a committee, task force, or similar group charged with oversight of the Action Plan development, implementation, and monitoring.



- **Safety analysis** of the existing conditions and historical trends that provides a baseline level of crashes involving fatalities and serious injuries.
- **Engagement and collaboration** with the public and relevant stakeholders, including the private sector and community groups.
- Equity considerations developed using inclusive and representative processes.
- **Policy and process assessments** of the current policies, plans, guidelines, and/or standards to identify opportunities to improve them.
- **Strategy and project selections** that identify a set of projects and strategies that will address the safety problems described in the Action Plan.
- **Progress and transparency methods** that measure progress over time after the Action Plan is developed.

# Contact

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