Bloomington Transit

High-Frequency Transit Corridor Feasibility Study

Phase 1 Findings

July 16, 2024

Prepared by:















Overview

- The Feasibility Study
- Phase 1 Recap
- Green Line Alternatives
- Cost Estimates
- Next Steps

The Feasibility Study

Phase 1 recap, existing conditions, and public's priorities

What is the High-Frequency Transit Corridor?

- Called the Green Line, this corridor would extend east to west across Bloomington
- The service would:
 - Come more often than existing BT routes
 - Run for longer hours
 - Serve some destinations outside the city (like Ivy Tech)
 - Accommodate a projected increase in population



Phase 1 Recap

PHASE 1



DELIVERABLES

- Existing Conditions Review and Market Analysis
- Conceptual Route Designs
- Financial Analysis
- Finding and Recommendations
- Phase I Presentation

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HIGH-FREQUENCY TRANSIT CORRIDOR FEASIBILITY



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Current Transit Ridership

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Priorities Survey Results

DECIDING FACTORS ON TAKING THE BUS

ACTIVITIES ALONG THE CORRIDOR

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GREEN LINE STAKEHOLDERS MEETING

The Green Line

The service and the corridor

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Services Enhancements

- Increased service
 - More frequency
 - Longer hours
- Priority at intersections
 Transit signal priority
 Queue jump
- Dedicated bus lanes
 - Bus lanes during peak times
 - All-day bus lanes
 - Exclusive busways

Station Enhancements

- Shelters
- Larger, raised platforms
- Real-time arrival information
- Safe and accessible connections for riders
 - ADA accessibility improvements
 - Bike infrastructure considerations

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Enhanced Vehicles

- All-door, level boarding
- On-board amenities
- Unique vehicles and branding

What Could the Green Line Look Like?

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GREEN LINE STAKEHOLDERS MEETING

Green Line Principles

- Serve key destinations
- Increase reliability and decrease travel time
- Improve levels of service
 - On Weekdays:
 - Every **15 minutes** from 6:00 a.m. to 8:00 p.m.
 - Every **30 minutes** from 5:00 a.m. to 6:00 a.m. and from 8:00 p.m. to 11:00 p.m.
 - On Saturdays, every 30 minutes from 7:00 a.m. to 9:00 p.m.
 - On Sundays, every 30 minutes from 7:00 a.m. to 7:00 p.m.

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Green Line Alternatives

- Differences between Alternative 1 and 2:
 - Alignment. The alignments differ as they travel between 2nd and 3rd Streets and as they cross the IU Campus.
 - Roadway treatment. Both alternatives have portions of bus-only lanes and mixed traffic.
 - Alternative 1 runs almost entirely in curbside bus-only lanes
 - Alternative 1 B runs mostly in curbside bus-only lanes
 - Alternative 2 uses median lanes to cross downtown and IU campus and curbside lanes on other segments of 3rd Street
 - Alternative 2 B has shorter segments of curbside lanes on 3rd Street.
- Station amenities, transit-signal priorities, and vehicles are the same between the alternatives.

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Alternative 1

Regular Roadway Section, Curbside Station

Roadway Section with Dedicated Lane, Curbside Station

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Alternative 2

Median Station Downtown

Bi-Directional 3rd Street Across Campus

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Local Service Changes

- Elimination of routes 3 East and 3 West
- Realignment of routes 14, 9, and 4 West
- Introduction of microtransit

West Side Zone

Cropoff/Pickup

Points

Cost Estimates

Capital costs and operating costs

BRT Capital Costs

- BRT systems are long-term systems with an expected useful life of 25 years or longer.
- While costly, BRT systems are less expensive than light rail systems and offer many of the same benefits.

| | ALT. 1 | ALT. 1B | ALT. 1C | ALT. 2 | ALT. 2B |
|----------------------------------|---|--|------------------|---|--|
| Alignment | Via Rogers Street / Atwater Avenue and 3 rd Street | | | Via College Avenue/ Walnut Street and 3 rd Street | |
| Roadway Treatment | Mostly curb- aligned bus lanes | Curb-aligned bus lanes on 50% of the alignment | Mixed traffic | Mostly bus lanes (both curb- and median-aligned) | Bus lanes on 50% of the alignment (curb- and median- aligned) |
| Capital Cost Range (Millions) | \$91.5 to \$150.6 | \$81.3 to \$137.6 | \$56.0 to \$91.5 | \$100.2 to \$165.2 | \$90.8 to \$149.5 |

Comparison System 1: Indianapolis, IN

- East-west BRT line (IndyGo Blue Line) proposed to operate 24 miles along Washington Street between the Indianapolis airport, downtown Indianapolis, and Cumberland with 30 stations.
 - Project includes construction of 13.4 miles of dedicated transit lanes and purchase of 18 60-foot buses.
- Capital Cost = \$371.91
 million
- Cost per mile = \$15.50
 million

Capital Investment Grants funding 40.3% of cost with \$150 million from a Small Starts Grant

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Comparison System 2: Madison, WI

- North-south BRT line proposed to operate **11.5 miles** from neighborhoods north of Madison, through downtown and south Madison, and into the City of Fitchburg with **24** stations.
 - Project includes 5.2 miles of new exclusive bus lanes and planned to share a 3.5-mile segment of the Madison East-West BRT line that serves nine existing stations.
- Capital Cost = \$150.70 million
- Cost per mile = \$13.10 million
- Capital Investment Grants funding
 78.4% of cost with \$118.13 million from a Small Starts Grant

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Comparison System 3: Chapel Hill, NC

- North-south BRT line proposed to operate 8.2 miles in the Town of Chapel Hill to connect UNC Chapel Hill, UNC hospitals, and Downtown Chapel Hill with 17 stations.
 - Project includes 5.7 miles of exclusive bus lanes, the purchase of 14 vehicles, transit signal prioritization, and near-level boarding at stations. The project also includes construction of a bicycle and pedestrian path.
- Capital Cost = \$183 million
- Cost per mile = \$22.32 million
- Capital Investment Grants funding 80% of the cost with \$146.40 million from a Small Starts Grant

BRT System Capital Costs

| | GREEN LINE ALTERNATIVES | | | COMPARISON SYSTEMS | | |
|--------------------------------|--|-----------------|--|------------------------|---------------------------|---------------------------|
| | ALT. 1 | ALT. 1C | ALT. 2 | INDIANAPOLIS, IN | MADISON, WI | CHAPEL HILL, NC |
| Alignment | 7.4 miles east-west (via College Avenue/ Walnut Street and Atwater Avenue) | | 7.3 miles east-west (via Rogers Street) | 24 miles east- west | 11.5 miles north-south | 8.2 miles north- south |
| Roadway Treatment | Mostly curb- aligned bus lanes | Mixed traffic | Mostly curb- and median- aligned | 55% dedicated lanes | Mostly bus lanes | Mostly bus lanes |
| Capital Cost (Millions) | \$91 to \$150 | \$56 to \$91 | \$100 to \$165 | \$371.91 | \$150.70* | \$183 |
| Cost per Mile (Millions) | \$10.1 to \$16.8 | \$6.0 to \$10.0 | \$11.2 to \$18.7 | \$15.50 | \$13.10* | \$22.32 |

*The estimate does not include the cost of purchasing new buses.

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Green Line Operating Cost Estimates

| SCENARIO | ANNUAL REVENUE HOURS | ANNUAL COST | PERCENTAGE INCREASE |
|---|----------------------------|--------------------------|------------------------|
| Green Line (>16 MPH) | 18,672 | \$1,885,872 | - |
| Green Line (<16 MPH) | 23,856 | \$2,409,456 | _ |
| Existing (Estimated) | 89,925 | \$9,082,659 | - |
| Scenario 1: Green Line + Basic Service Changes | 99,737 | \$10,103,839 | 10% |
| Scenario 2: Green Line + Enhanced Service | 125,825 | \$12,753,606 | 29% |
| Microtransit | - | \$489,216 - \$824,922 | |

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Next Steps

Phase 2 overview, Green Line planning process

Phase 2 Outlook

PHASE 2

DELIVERABLES

- Prioritization Criteria and Evaluation Framework
- Refined Transit Corridor Recommendations
- Implementation Plan and Funding Strategy
- Final Feasibility Study Report
- Phase II Presentation

HIGH-FREQUENCY TRANSIT CORRIDOR FEASIBILITY

Overall Planning Process

| 1 | Feasibility Study |
|---|---------------------------------|
| 2 | Preliminary Planning |
| 3 | Environmental Review |
| 4 | Design and Engineering |
| 5 | Final Design |
| 6 | Construction and Implementation |
| | |

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Thank you!

Learn more at TransformBT.com

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